



ALLIANT
credit union

75th Anniversary
1935-2010



kidz klub news

March 2010

the newsletter for young members of Alliant Credit Union

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Four objects to buy if money were no object



What would it be like if you had all the money you wanted, maybe a lot more money than you can count? If you were in that situation, people might say, "money is no object" for you. But, what objects would you buy? Here are four expensive possibilities:

- The world's most expensive single object is being built right now and expected to be ready for use in 2011. It's an **international space station**. The price: \$157 billion. The United States, Canada, Russia, Japan and European countries are helping to pay for it.
- How would you like to stay in the most expensive hotel room in the world? It's a **four-bedroom suite** that occupies the entire top floor of the President Wilson Hotel in Geneva, Switzerland. You'd enjoy a great view

of the city and the security of having bulletproof windows and doors. The price: \$35,000 a night.

3. Can you picture yourself in a **\$50,000 pair of sneakers**? For that price, a company in Atlanta, GA, will customize a pair of Nike Air Force One for you. They sew the shoes with gold stitching and cast the Nike logo in gold with 11-carat diamonds. Plus, you can add your own touches to the design and stud them with blue, white or yellow diamonds, as well as gold and platinum.

4. How about putting yourself behind the wheel of the most expensive car – the **Bugatti Veyron**, made in France. Price: \$1.7 million. Only 220 of these were made when production began in 2005 and ended three years later. Tom Cruise drives one. These cool cars go 253.2 miles per hour and can brake from that speed to a complete standstill in less than 10 seconds.

Sources: lilomag.com, dogonews.com, luxist.com, most-expensive.net and thesupercars.org

DIVIDEND

April savings dividend

DECLARED MARCH 18, 2010

The **April 2010 Savings and IRA dividend**, declared 03/18/10, provides a Compounded Annual Percentage Yield of

1.50% APY

Dividends are paid on the last day of the month to accountholders who have maintained an average daily balance of \$100 or more. Savings dividend is subject to change monthly.

April checking dividend

DECLARED MARCH 18, 2010

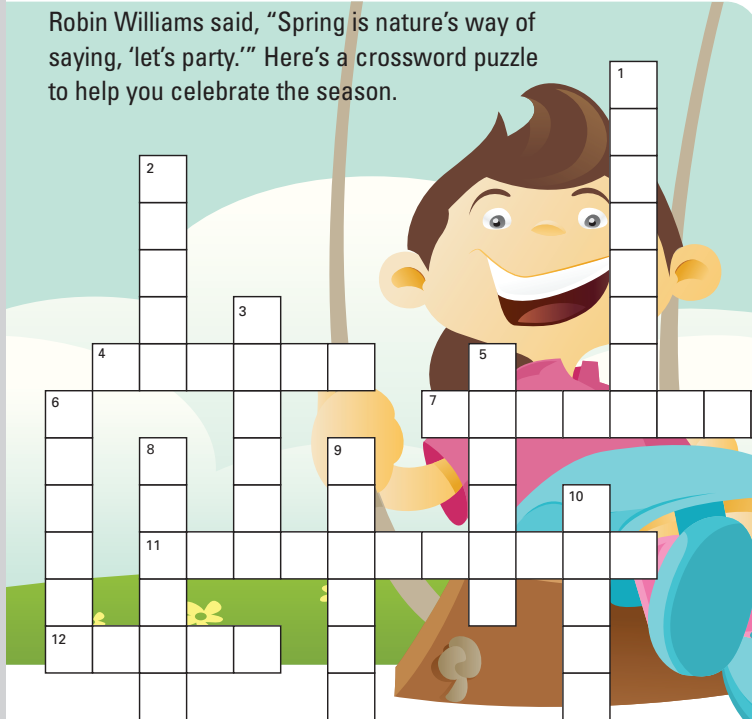
The **April 2010 High Rate Checking dividend**, declared 03/18/10, provides a Compounded Annual Percentage Yield of

1.50% APY

Checking dividends are paid on the last day of each month to accountholders who meet the requirements of the account. Checking dividend is subject to change monthly.

A CROSSWORD TO GET INTO THE SWING OF SPRING

Robin Williams said, "Spring is nature's way of saying, 'let's party.'" Here's a crossword puzzle to help you celebrate the season.



ACROSS

- Plants do this when they begin to grow and give off shoots or buds
- Quack, quack – it's a baby duck
- They have 4,000 muscles (humans have only 629) and they are the larval form of a butterfly or moth
- Bury or sow some of these in the ground in the spring and you'll get a harvest in the fall

DOWN

- This yellow flower is often the first to appear in the spring and it makes a nice bouquet
- These flowers are associated with Holland and, between 1634 and 1637, were used as a form of currency
- A cloth or straw hat tied under the chin and often worn by women and children to picnics – before everybody started wearing baseball caps
- A small pool of water often caused by rainfall
- Purple flowers that grow in bunches on a bush and smell good
- Something to wear to keep yourself warm
- The season that happens between winter and summer
- When birds break out of an egg, they _____

Source: dtk-holidays.com

Let's check the answers to see how well you did. Across: 4. sprout; 7. duckling; 11. caterpillar; 12. seeds. Down: 1. daffodil; 2. tulip; 3. bonnet; 5. puddle; 6. lilacs; 8. jacket; 9. spring; 10. hatch

Let's go back to 1935 (when Alliant was founded)

Take a moment to imagine what life was like for kids, 75 years ago, when Alliant Credit Union was founded. There were no computers



or cell phones. Movies were big, but not TVs. (Back then, most kids had never seen a TV nor even heard of it. TVs were invented in 1931 and most households didn't have one until more than 20 years later.) Instead, families relied on radios for news and entertainment.

Indoors, kids played a lot of board games, such as Monopoly. Outdoors, they played tag, hide-and-seek and Red Rover. If you were a kid in 1935 you'd know about these two popular figures – Jack Armstrong and Shirley Temple.

Things you'd see in 1935



Radio



Typewriter



Telephone



Camera



1935 Ford

Adventures with Jack

In 1935, when Alliant was founded, many kids raced home from school everyday to listen to radio shows, such as "Jack Armstrong, the All-American Boy." Wildly popular from 1933 to 1951, this ongoing 15-minute serial featured Jack, a terrific athlete and student from Hudson High, a school located somewhere in the Midwest.

Although he got great grades, Jack didn't have much time to spend with his nose in a book. Instead, with his pals Billy and Betty Fairfield and their Uncle Jim, he globetrotted around the world. Among his adventures – helping the Royal Canadian Mounted Police solve a crime, leading a lost tribe of Eskimos out of the freezing Arctic Circle, outwitting cattle thieves in Arizona, and searching for – and finding – a city of treasure in the jungle of Brazil.

This show, sponsored by Wheaties cereal, included a lot of details about the places Jack visited. The shows often featured "premiums" – toys you could get that were mentioned in the show if you sent in a Wheaties box top and a dime. These toys included a dragon's eye ring, an Egyptian whistling ring, a torpedo flashlight and an explorer telescope.

Sources: Saint James Encyclopedia of Pop Culture, radiof.org and bookrags.com

Adventures with Shirley

In 1935, Shirley Temple was one of the most famous people in the world – and she was only seven years old. This singer, tap dancer and all-around adorable kid made her first movies when she was three. At that time, her contract called for 12-hour shooting days (with two naps). For this, she was paid \$10 a day – more money than most grown ups made back then.

When Shirley was six, she won an Academy Award, recorded a hit song, "On the Good Ship Lollipop," and had her foot and handprints added to the famous sidewalk at Hollywood's Grauman's Chinese Theater. And then, for four years in a row, she was the biggest box-office draw at the movies.

Each day, Shirley had her hair styled by her mother who lengthened and thickened it into exactly 56 ringlets. If Shirley hadn't become a movie star, she says she would have wanted to work for the FBI or sell pies on the street from a wagon. After growing up and retiring from the movies, she served as the first female U.S. representative to the United Nations and then as U.S. ambassador to Czechoslovakia.

Sources: shirleytemple.com, nndb.com and imdb.com



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office closings
Memorial Day
– Monday, May 31

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For your convenience, Alliant Online Banking, SST and ATMs will be available. Our 24/7 Member Contact Center at 800-328-1935 is also available.

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